

## Typical Gift Pyramid to Raise \$1 Million

<u># of Gifts</u>	<u>Size of Gift</u>	<u>Total</u>	<u>%</u>
1	\$150,000	\$150,000	
2	100,000	200,000	
3	50,000	150,000	
4	25,000	<u>100,000</u>	
<b>Top 10 Gifts</b>		<b>\$600,000</b>	<b>60%</b>
8	20,000	160,000	
10	10,000	100,000	
15	5,000	75,000	
20	2,500	50,000	
<u>Many gifts</u>	<u>&lt; 2,500</u>	<u>15,000</u>	
<b>63 plus gifts</b>		<b>Total: \$1,000,000</b>	<b>100%</b>